

Shindaiwa Hires Business Development Manager and Regulatory Compliance Manager

Tualatin, Oregon (February 27, 2007) – Shindaiwa, Inc announces the hiring of two new and important managers in support of the company’s aggressive growth initiative; Joe Gibbs as the new Business Development Manager, and Chuck Burns as the new Regulatory Compliance Manager for Shindaiwa.

The business development function at Shindaiwa has taken on more importance. New customers, new channel partners, new alliances, and new products will be an integral part of the company’s growth. To strategically support this important component of Shindaiwa’s future the company announced the hiring of Joe Gibbs as Business Development Manager.



According to Mike Nichols, Shindaiwa Vice President of Business Development, “Joe is a very capable sales and marketing professional. He has a very strong key account sales background from Snap-On Tools for 18 years.” Gibbs role at Shindaiwa will be seeking new business opportunities and managing the day to day operational matters related to business development. Joe has a MBA in marketing from Marylhurst University.



Chuck Burns joined Shindaiwa as the Regulatory Compliance Manager. Burns will work directly with the Shindaiwa engineering and product development teams to make sure all Shindaiwa products comply with necessary US and international regulations. Said Dennis Stauch, Shindaiwa Vice President of Engineering and Manufacturing, “With over 18 years of compliance experience Chuck will be a valuable addition to the engineering department.” Prior to joining Shindaiwa he has worked at Cubic Transportation Systems, Honeywell and Atari.

Burns received his undergraduate degree from California State University at Long Beach and he also served in the U.S. Navy.

A world leader in producing commercial-grade outdoor power equipment and environmentally-friendly small engine technologies, Shindaiwa products are distributed exclusively through clean two-step distribution and independent servicing dealers. For more information, please contact Shindaiwa, Inc. Tualatin, Oregon (800) 521-7733. Or visit www.shindaiwa.com.