

FOR IMMEDIATE RELEASE

Shindaiwa Hosts National Account Advisory Panel

TruGreen Landcare Representatives Share Insights at Event in Tualatin, Oregon

Tualatin, Oregon (January 11, 2007) – Shindaiwa Inc., a leading outdoor power equipment manufacturer, recently hosted a two-day panel discussion with representatives from its national account customer, TruGreen LandCare. The advisory panel was held at Shindaiwa, Inc. headquarters in Tualatin, Oregon and was designed to share ideas and information following a successful first year relationship between the two organizations.

“We believe that the key to a good relationship is listening to our customers,” said Mike Nichols, Vice President, Marketing & Business Development for Shindaiwa. “These meetings provided the opportunity for us to learn from each other and proved to be highly productive. We look forward to doing this as regularly as possible.”

TruGreen LandCare representatives attending the panel included:

- **Rick Sanders, Equipment Manager, Memphis, Tenn.**
- **Derek Hatzenbuhler, Northwest Area Manager, Pleasanton, Calif.**
- **Carlie Floyd, Southeast Fleet Manager, Bartow, Fla.**
- **William Klinowski, Central Shop Supervisor, Chicago, Ill.**
- **Paul Koerth, South Central Shop Manager, Austin, Texas**
- **Mark Budke, Southwest Shop Manager, Canoga Park, Calif.**

“We appreciate Shindaiwa’s commitment to this relationship and their willingness to listen to us,” said Rick Sanders, Equipment Manager for TruGreen’s parent company, ServiceMaster. “Shindaiwa is a world class organization. They put on a great meeting and have great people. Everything was well planned and executed flawlessly. This is a great first step toward evolving from a customer/supplier relationship to a true partnership. We look forward to an even more successful year in 2007.”

In addition to in-depth panel discussions and meetings, the event also included some fun, including a trip to Evergreen Aviation Museum in McMinnville, Ore. – the home to Howard Hughes’ infamous airplane, the Spruce Goose.

According to Nichols, events like this with Shindaiwa’s key customers will continue to be an important part of the company’s continued growth and customer focus.

A world leader in producing commercial-grade outdoor power equipment and environmentally-friendly small engine technologies, Shindaiwa products are distributed exclusively through clean two-step distribution and independent servicing dealers. For more information, please contact Shindaiwa, Inc., Tualatin, Oregon (800) 521-7733. Or visit www.shindaiwa.com.

About TruGreen LandCare

TruGreen LandCare began building its reputation as a national leader in the landscape services industry by acquiring several premier landscape companies throughout the United States. Today, it is one of the largest, most comprehensive providers of commercial landscape services. While it has nationwide reach and reliability, it is also right at home in their communities with over 100 local branches throughout the country. Its highly trained team of professionals and their commitment to top quality service ensure customers the convenience of a single source provider for all their landscape needs.

About ServiceMaster

ServiceMaster currently serves residential and commercial customers through a network of over 5,500 company-owned locations and franchised licenses. The Company's brands include TruGreen ChemLawn, TruGreen LandCare, Terminix, American Home Shield, InStar Services Group, ServiceMaster Clean, Merry Maids, Furniture Medic, and AmeriSpec. The core services of the Company include lawn care and landscape maintenance, termite and pest control, home warranties, disaster response and reconstruction, cleaning and disaster restoration, house cleaning, furniture repair, and home inspection.