

FOR IMMEDIATE RELEASE**The Earth Moves as Shindaiwa Hosts
First Global Distributor Summit****Handheld Power Equipment Company Outlines Ambitious Plans for Continued
Worldwide Growth to its Distributor Partners**

Tualatin, Oregon (November 29, 2006) – Kona, Hawaii was the epicenter of two earth shaking events the week of October 15, 2006. The first was a 6.7 seismic shift in the earth's crust and the second an equally seismic agenda for growth in the handheld power equipment industry for Tualatin, Oregon-based Shindaiwa, Inc.

Despite the “shaky” start to the event, more than 200 Shindaiwa and distributor representatives gathered on the big island of Hawaii to celebrate a year that has seen a global sales increase in all categories; celebrate 25 years of successful business and chart the course for significant growth over the next five years. Forty-eight Shindaiwa distributors from 33 countries around the world attended the celebration.

“Twenty five years of steady growth have put us in a position to take a significant leap forward,” said Tom Bunch, President of Shindaiwa, Inc. “In the next five years, we intend to significantly boost our momentum by increasing resources, focusing on our core business and looking at new, low conflict areas for growth.”

As part of the distributor event, Shindaiwa unveiled a number of new products, initiatives and marketing materials to highlight its growing global presence. Distributors were treated to their first look at several new and important Shindaiwa products including the T242 trimmer - the next generation of 2-stroke power, which reaffirms the company's determination to allow its customers the choice of best-in-class 2-stroke or 4-stroke technologies.

The company also launched a significant new supply chain initiative to more closely link vendors and customers with Shindaiwa. Additionally, a newly designed public website, featuring region-specific content in six languages, was introduced at the meeting. The site now provides accurate, region-specific Shindaiwa information in languages familiar to customers around the globe.

Bunch adds, “The future success of Shindaiwa will require us to strategically evolve our organization as well as our product line and supply chain. In the past few years, we've grown our global footprint and we're focused on developing the right infrastructure to support the growth we intend to achieve worldwide.”

The first-ever global distributor summit featured a distributor awards ceremony and was punctuated by the motivational speaking team and Ironman Triathlon participants, Dick Hoyt and his son, Rick. The event also included opportunities for all attendees to enjoy the sun, sand and water of the beautiful Kohala Coast.

A world leader in producing commercial-grade outdoor power equipment and environmentally-friendly small engine technologies, Shindaiwa products are distributed exclusively through clean two-step distribution and independent servicing dealers. For more information, please contact Shindaiwa, Inc. Tualatin, Oregon (800) 521-7733. Or visit www.shindaiwa.com.