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“FOR IMMEDIATE RELEASE”

Shindaiwa Announces Private Label Agreement

Portland, Oregon (October 5, 2007) – In a joint announcement, Shindaiwa Inc., Tualatin, Oregon and Swisher Inc., Warrensburg, Missouri disclosed they have entered into a Private Label Agreement.

Under the terms of the agreement, Shindaiwa will manufacture outdoor power equipment for Swisher. Initially, the new range of Swisher-branded products will include eleven (11) different models of commercial-grade handheld equipment. Each model will be equipped with a powerful, eco-friendly 4-stroke engine. The product mix will include Brushcutters, Grass Trimmers, Hedge Trimmers, Lawn Edgers, Leaf Blowers, Water Pumps, and Multi-Tools with attachments. All products will be sold under the Swisher label and will be marketed throughout Swisher’s North American dealer network to farm, ranch, and rural home markets.

“Many of our customers are looking to us for new and innovative products,” says Wayne Swisher, president of Swisher Inc. “So, when Shindaiwa proposed a private label offering of their unique C4 Technology® products, it was an easy decision. Our company has been building rugged, dependable products for the farm and rural markets for 62-years and the agreement with Shindaiwa lines up perfectly with our business model. We are very excited to add this new range of high-performance products to our market basket,” explained Swisher.

Swisher is a family-owned, privately held corporation with manufacturing facilities in Warrensburg, Missouri and Lawrenceburg, Tennessee. Current Swisher products include Zero-Turn Mowers, Trailmowers®, Trail Cutters™, Log Splitters, ATV accessories, and other related equipment. The company has enjoyed tremendous growth as it continues to expand its customer base and product lines.

Shindaiwa is also enjoying remarkable growth. “We had double-digit revenue increases each of the last five-years and we recently launched a business development initiative to further accelerate our growth rate,” noted Mike Nichols, Shindaiwa’s vice president of business development. “The purpose of any business collaboration is to ensure solid revenue and profit growth for both companies. The foundation for a win-win relationship is based on a shared vision in which both companies can learn from and help each other. Swisher’s familiarity with their market segment and their customer types is second to none. Their rural roots and farm-tough designs make their products particularly popular with farm store retailers and co-ops serving rural and sub-rural communities. Swisher’s strong reputation in the farm segment, Shindaiwa’s legendary product durability, and our shared visions of excellence, combine to form the cornerstone for this important collaboration,” remarked Nichols.

Shindaiwa Inc. is a wholly-owned subsidiary of Shindaiwa Corporation, Hiroshima Japan and is a world leader in producing environmentally-friendly small engine technologies and commercial-grade outdoor power equipment. For more information, please contact Shindaiwa Inc., 11975 SW Herman Road Tualatin, Oregon 97062. Telephone (800) 521-7733. Or visit www.shindaiwa.com.

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