



First to Start. Last to Quit.

FOR IMMEDIATE RELEASE

### **Shindaiwa Wins Big TruGreen Contract**

Product “boot camp” proves equipment worthy.

Tualatin, Oregon (February 2, 2006) – Shindaiwa Inc., manufacturer of outdoor power equipment for landscape, woodcutting and construction applications, has announced it has entered into a major national account agreement as a preferred supplier to TruGreen Companies of Memphis, TN.

Shindaiwa was awarded the contract after a rigorous 6-month evaluation period that included 90-day “bootcamp” field trials in four different regions of the country. The trials subjected Shindaiwa’s tools to harsh conditions and rough handling by professional users. But the equipment came through. “Shindaiwa met our requirements for performance, emissions, safety, and productivity,” TruGreen LandCare president Rick Ascolese said. “We’re excited about this preferred supplier agreement both because it serves us now and offers significant cooperative product development opportunities for the future.”

Shindaiwa is known for highly engineered, ultra-durable outdoor power equipment and environmentally friendly small engine technologies, and TruGreen sees these things translating into a lower overall cost of operation. The two companies plan to team up on development of safety and performance-oriented product enhancements that benefit landscape professionals and their customers.

TruGreen is part of ServiceMaster, a Fortune 100 company providing residential and commercial maintenance services nationally through a network of 5,500 branded service centers including Terminix, ChemLawn, TruGreen LandCare, Rescue Rooter, American Home Shield, Merry Maids and Furniture Medic. Core capabilities are lawn and landscape care, termite and pest control, plumbing, heating and air conditioning, disaster restoration, furniture repair and home warranty.

At Shindaiwa, the new agreement was hailed as a milestone verifier of product quality and market visibility. “TruGreen is the world’s largest landscape maintenance organization,” said Mike Nichols, Shindaiwa VP for marketing & business development. “To be named their preferred supplier for handheld power equipment is a very big accomplishment. We’re thrilled.”

A world leader in producing commercial-grade outdoor power equipment and environmentally-friendly small engine technologies, Shindaiwa products are distributed exclusively through clean two-step distribution and independent servicing dealers. For more information, please contact Shindaiwa, Inc. Tualatin, Oregon (800) 521-7733. Or visit [www.shindaiwa.com](http://www.shindaiwa.com).